AMENDMENTS TO THE CLAIMS

Please amend the claims as follows:

1. - 41.(Canceled)

42. (New) A dynamic content user interface, comprising:

a dynamic layer, the dynamic layer being generated for display to a user by a browser in communication with a server, and further comprising;

a visible item display area and a visible summary display area, the summary display area comprising a plurality of entries, the content displayed in the item display area being associated with a selected one of the plurality of entries in the summary display area, the item display area being updated to reflect, upon selection by said user, a newly selected one of the plurality of entries in the summary display area without retrieving additional information from said server.

43. (New) The dynamic content user interface of claim 42, a new one of the plurality of entries in the summary display area being automatically selected after a predetermined period of time.

44. (New) The dynamic content user interface of claim 43, the new one of the plurality of entries being selected at random from the set of entries.

45. (New) The dynamic content user interface of claim 43, the dynamic content user interface iterating through the entries in the summary display area.

46. (New) The dynamic content user interface of claim 42, the dynamic layer further comprising a media display area.

47. (New) The dynamic content user interface of claim 46, the media display area further comprising at least one control capable of controlling the playing of media.

48. (New) The dynamic content user interface of claim 47, the at least one control comprising a control for pausing playback.

49. (New) The dynamic content user interface of claim 47, the at least one control comprising a control for initiating playback.

50. (New) The dynamic content user interface of claim 47, the at least one control comprising a control for stopping playback.

51. (New) The dynamic content user interface of claim 47, the at least one control comprising a control for rewinding playback.

52. (New) The dynamic content user interface of claim 47, the at least one control comprising a control for fast forwarding playback.

53. (New) The dynamic content user interface of claim 47, the at least one control comprising a control for muting the audio portion of media playback.

54. (New) The dynamic content user interface of claim 47, the at least one control comprising controls for initiating, pausing, and stopping playback.

55. (New) The dynamic content user interface of claim 47, playback being automatically initiated upon selection of a newly selected entry.

56. (New) The dynamic content user interface of claim 55, the playback being automatically initiated after a delay.

57. (New) The dynamic content user interface of claim 46, the media display area comprising a plug-in capable of presenting video.

58. (New) The dynamic content user interface of claim 57, the aspect ratio of the video being automatically adjusted without requiring a reload of the video.

59. (New) The dynamic content user interface of claim 57, the video being a streamed video.

60. (New) The dynamic content user interface of claim 42, further comprising a visual cue, the visual cue being associated with the currently selected entry in the plurality of entries.

61. (New) The dynamic content user interface of claim 60, the visual cue comprising a graphical indicia displayed next to the currently selected entry in the plurality of entries.

62. (New) A method for displaying dynamic content, comprising:

transmitting a browser interpretable document to a computing device operable by a user;

enabling communication between said document and a server; and

said browser interpretable document further comprises instructions for:

    displaying a dynamic layer to the user, the dynamic layer comprising an item display area and a summary display area, the summary display area comprising a plurality of entries, and each of the plurality of entries comprising a user selectable region;

    monitoring user interactions with the dynamic layer to determine when a user interacts with a user selectable region; and,

    displaying in the item display area information associated with the user selectable region with which the user interacted, the displaying being done without retrieving additional information from said server.

63. (New) The method of claim 62, further comprising instructions for causing a new one of the plurality of entries in the summary display area to be automatically selected after a predetermined period of time.

64. (New) The method of claim 63, further comprising selecting the new one of the plurality of entries at random from the set of entries.

65. (New) The method of claim 63, further comprising facilitating the selection of a new entry by iterating through the entries in the summary display area.

66. (New) The method of claim 62, further comprising instructions for implementing a media display area within the dynamic layer.

67. (New) The method of claim 66, the media display area further comprising at least one control capable of controlling the playing of media.

68. (New) The method of claim 67, the at least one control comprising a control for pausing playback.

69. (New) The method of claim 67, the at least one control comprising a control for initiating playback.

70. (New) The method of claim 67, the at least one control comprising a control for stopping playback.

71. (New) The method of claim 67, the at least one control comprising a control for rewinding playback.

72. (New) The method of claim 67, the at least one control comprising a control for fast forwarding playback.

73. (New) The method of claim 67, the at least one control comprising a control for muting the audio portion of media playback.

74. (New) The method of claim 67, the at least one control comprising controls for initiating, pausing, and stopping playback.

75. (New) The method of claim 67, the instructions further comprising instruction for automatically initiating playback upon selection of a newly selected entry.

76. (New) The method of claim 75, the playback being automatically initiated after a delay.

77. (New) The method of claim 66, the media display area comprising a plug-in capable of presenting video.

78. (New) The method of claim 77, the instructions further comprising instructions for adjusting the aspect ratio of the video without requiring a reload of the video.

79. (New) The method of claim 77, the video comprising a streamed video.

80. (New) The method of claim 62, the instructions further comprising instructions for presenting a visual cue in the dynamic layer which indicates the currently selected entry in the plurality of entries.

81. (New) The method of claim 80, the visual cue comprising a graphical indicia displayed next to the currently selected entry in the plurality of entries.